

**CIGE Press Release**  
**March 5, 2009, Thursday**

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**CIGE 2009 Special Projects: INTERNATIONAL SOLO SHOWS**

Globalization has led to the interconnectedness of countries around the world. In today's world we all face at the same time the complexity and pace of global change and are asked to respond appropriately and flexibly in varying contexts.

Adaptability is a necessary skill to develop in order to respond effectively to change.

Making effective decisions now more than ever implies understanding of cultural perspectives, practices, and ideas, that can be different from the ones we grow up with. It requires real knowledge against cultural prejudices and stereotypes, knowledge based on intercultural contact and direct experience.

Learning from experience, we can become more culturally adaptable.

CIGE 2009 International Special Projects would like to present the work of international artists, who have entered in direct contact with China.

Some of the presented artists have lived or has been living in China for years; some others have extensively traveled around China; some have visited China for the first time in occasion of the residence that CIGE offers them. All of them have developed their own perspective, relation and experience with China and produced works responding to the local environment.

CIGE 2009 Special Projects want to give attention on these artistic practices which face a cultural and social environment different from the one they come from. CIGE focuses on artists who took the challenge to confront themselves with a different culture and to response with a work that reflects the meeting with this environment. In such a global and international society in which daily choices have to deal with different cultures and ways of thinking is fundamental to consider and value the practices and experiences of whom have developed relations with people from different cultures through a direct contact and dialogue with them.

**participating artists:**

Daniel Ruanova (Mexico), Arcaute, Monterrey (Mexico)

Jose Manuel Ballester (Spain), Estiarte, Madrid (Spain)

Zenita Komad (Austria), Galerie Krinzinger, Vienna (Austria)

Eva Schlegel (Austria), Galerie Krinzinger, Vienna (Austria)

Max Lamb (UK), Johnson Trading Gallery, New York (USA)

Michael Whittle (UK), Man & Eve, London (UK)

Susan Norrie (Australia), Mori, Sydney (Australia)  
Alessandro Rolandi (Italy), Nowhere Gallery, Milan (Italy)

Media enquiry  
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**CIGE 2009 Special Project: SUBLIMINALS**

SUBLIMINALS 2009 are organized in collaboration with international governmental cultural centers, not-for-profit organizations and private foundations.

The projects would like to focus in particular on the activities of international artists who are currently based in Beijing or have entered in direct contact with China in the past.

SUBLIMINALS would like to examine the local environment in which we live and work and point out its cultural and bio diversity, presenting the works of international artists as reaction to their direct contact and experiences in Beijing.

Artists who have adapted to life in particular local environments, acquiring in-depth knowledge of people, the relationships among them, and learning how to tailor their practices to suit these places.

This also means learning how to enter in contact and use local resources, and often enhance them, contributing to bring difference and variety to the environment itself, which is fundamental for its sustainable development.

**Participating Insinuations:**

Amdavad Ni Gufa Museum, Ahmedabad, India  
Austrian Cultural Forum, Beijing  
Casa Asia, Madrid, Barcelona, Spain  
Embassy of the Bolivarian Republic of Venezuela, Beijing  
Embassy of the Syrian Arab Republic, Beijing  
Embassy of the Republic of Cuba, Beijing  
Embassy of Ireland, Beijing  
Italian Institute of Culture, Beijing  
Ullens Center for Contemporary Art, Beijing

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### **CIGE And Nine Dynasty Made An Agreement Of Co-Operation**

CIGE 2009 had officially made an agreement of co-operation with Hi-end Chinese style club - Nine Dynasty (Boloni home décor (Beijing) Co., Ltd). CIGE 2009 will hold press conference at Nine Dynasty in March, and during CIGE 2009, Nine Dynasty will set the exclusive lounge for the fair's VIP guests. This is the second time co-operation of Boloni that after successfully honorable sponsored CIGE in 2008. The modal of co-operation between Nine Dynasty and CIGE 2009 which both parties insist on a common philosophy of brand management – constantly research and study the art elements positively boost up hi-end brands; merge the art theories into the hi-end service brands operating and make it growing. At same time, the co-operation between CIGE 2009 and Boloni which confirm their hope and will that promote and develop Chinese art and culture – let art fuse into life, and life start from here.

Related links:

#### **Nine Dynasty**

Nine Dynasty is one of the most magnificent spot light club in Beijing, which is located at hot business area -West-North corner of WangJing Bridge. You could appreciate Kunqu opera, gourmet foods, tea house, art gallery, and book store together in this contemporary and multi-functional prestigious club. The total area of the four story club is more than 10,000 square meters. The basement and ground floor are furnishing life style show rooms, and second and third floor are function rooms. Kuqu opera is listed by Mundliche und immateriale Welterbe. The show is dedicated to the public four times a week on a tremendous stage in Nine Dynasty club. Gourmet foods service is unique. Authentic and healthy foods will leave unforgettable memory to the customers. In the tea house of the club, people would be fully relaxed, at same times, appreciate pure and traditional Chinese tea ceremony. Book store is a good place to lure many book lovers. People also can enjoy the deep art atmospheres in the art gallery. Nine Dynasty club is a special venue for the elegant gentlemen and ladies who fully enjoy fusion styles which are including contemporary and traditional Chinese art and furnishing. Nine Dynasty club aims to be an advocate of Chinese Renaissance; establishing a non-barrier platform for culture and art; creating a new life style.

**Boloni**  
博洛尼·九朝会



**CIGE** China International Gallery Exposition  
**2009** April 16 – 19, 2009 Preview: April 15  
China World Trade Center Exhibition Hall

**CIGE**

[www.cige-bj.com](http://www.cige-bj.com)

CIGE is the shortening of China International Gallery Exposition. The first CIGE was launched in 2004 in Beijing. Through the developments in the past five years, CIGE has been considered as one of the top modern and contemporary art fairs in Asia. The upcoming CIGE 2009 will be held between April 16-19, 2009, in the China World Trade Center, Beijing. The fair will showcase around 80 selected outstanding galleries, and present curated art projects such as MAPPING ASIA focus on young talented artists in Asia; VIDEO LOOPS will present video, film and documentary screening programs by emerging as well as established artists; SUBLIMINALS will present not-for-sale projects realized by not-for-profit art organizations; last but not least, the brand new project: INTERNATIONAL SOLO SHOWS will invite artists in residency in Beijing and work towards the realization of site-specific projects in CIGE 2009.

**CIGE 2009**

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