

CIGE and Bloomberg TV in second partnership

Feb 2, 2009, Monday

CIGE 2009 art fair announces the cooperation with the prestigious information-services, news and media company Bloomberg L.P., CIGE 2009's video will show on Bloomberg Television Asia Pacific (hereafter as Bloomberg TV) since March 23rd 2009, till April 10th 2009. it is the second cooperation after Bloomberg TV was the fair's sponsor in 2008. The new sponsorship aims to enhance the fair's publicity on international scale and promote the upcoming fair among business and financial professionals. Under the current financial situation and the shift of global art markets, it is a significant sign from the in-depth partnership between contemporary art circle and financial circle.

Bloomberg Television

www.bloomberg.com

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CIGE

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CIGE is the shortening of China International Gallery Exposition. The first CIGE was launched in 2004 in Beijing. Through the developments in the past five years, CIGE has been considered as one of the top modern and contemporary art fairs in Asia. The upcoming CIGE 2009 will be held between April 16-19, 2009, in the China World Trade Center, Beijing. The fair will showcase around 80 selected outstanding galleries, and present curated art projects such as MAPPING ASIA focus on young talented artists in Asia; VIDEO LOOPS will present video, film and documentary screening programs by emerging as well as established artists; SUBLIMINALS will present not-for-sale projects realized by not-for-profit art organizations; last but not least, the brand new project: INTERNATIONAL SOLO SHOWS will invite artists in residency in Beijing and work towards the realization of site-specific projects in CIGE 2009.

CIGE 2009

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